

In the Claims

Kindly amend the claims as follows:

14. (twice amended) A store display, comprising the combination of:
a kit package for constructing at least one craft project object ; and
a display device mounted to a front edge of a shelf adjacent said at least one kit
package and comprising a shelf mounting bracket element having a vertical wall and a rearwardly-
extending mounting flange; means engageable with said mounting flange for affixing the bracket
element to a front edge area of the shelf; and a product display case having a rear wall mounted
to said vertical wall, said display case further comprising a product display shelf for display of at
least one of the at least one craft project object constructible by said kit package extending
forwardly of the vertical wall of the bracket element and a clear dome enclosing said product
display shelf and coupled to said vertical wall.